



**DR. AMBEDKAR COLLEGE,**  
**DEEKSHABHOOMI, NAGPUR**



**Entrepreneurship Development Cell**  
**(Development Programme for Self-Employment)**

**REPORT**

**THREE DAYS' HANDICRAFT AWARENESS PROGRAM**

**Under MSS Scheme**

**On the occasion of AzadiKaAmrutMahotsav**

**DATE: 22 March 2022 to 24 March 2022**

**Time 10.30 a.m. To 3.30 p.m.**

Param Poojya Dr. Babasaheb Ambedkar Smarak Samiti's  
**DR. AMBEDKAR COLLEGE**  
Deekshabhoomi, Nagpur  
RE-ACCREDITED WITH 'A' GRADE BY NAAC  
RECOGNISED AS COLLEGE WITH POTENTIAL FOR EXCELLENCE BY UGC

**THREE DAYS CRAFT AWARENESS PROGRAMME**  
Under MSS Scheme  
on the Occasion of  
**"AZADI KA AMRUT MAHOTSAV"**

**Date: 22<sup>nd</sup> to 24<sup>th</sup> March, 2022, 10:30 am onwards**  
**Venue : Dadasaheb Kumbhare Hall,**  
**Dr. Ambedkar College, Nagpur**

**Organized by**  
**Entrepreneurship Development Cell,**  
**Dr. Ambedkar College, Deekshabhoomi, Nagpur.**

**In Association with**  
Government of India, Ministry of Textiles,  
Office of the Development Commissioner (Handicrafts),  
Handicrafts Service Centre, Nag

President of the Inaugural function  
  
**Dr. Sanjay Kavishwar**  
Dean, Faculty of Commerce and Management, RTMNU, Nagpur

Chief Guest of the Inaugural function  
  
**Smt. R. Vimala, IAS**  
Collector and District Magistrate, Nagpur

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**Program Schedule**

**Day 1 : 22/03/2022**  
Inauguration  
Speech by Chief Guest & Guest of honour  
Speech about Hand Embroidery  
Mrs Rajni Avinash Ghike.  
Presidential Address  
**Painting competition for students**  
Topic : Indian traditional handicrafts

**Day 2 : 23/03/2022**  
Speech by Janki Bumsika, Empowered Designer  
Speech by Vaibhavi Kumbhe, Empowered Designer  
Indian Handicrafts videos  
**Essay competition for students**  
Topic: What is the role of Handicrafts sector in Indian Economy.  
Follows: Craft demonstration program.

**Day 3 : 24/03/2022**  
Indian handicrafts videos  
**Terracotta and embroidery competition for students**  
Topic : Indian Art  
Follows: Craft demonstration program  
Visit of Chief Guest and other dignitaries to stall  
Valedictory Function  
Prize distribution  
Vote of thanks

**Organizing Committee**

**Chief Patron**  
  
**Hon. Dhants Aarya Nagarjun Suresh Sobel, President**  
P. P. Dr. Babasaheb Ambedkar Smarak Samiti

**Patron**  
  
**Dr. Sudhir B. Futade, Secretary**  
P. P. Dr. Babasaheb Ambedkar Smarak Samiti

**Dr. D. H. Putekar**  
Assistant Professor & Program Coordinator

**Dr. Mrs. B. A. Mohare**  
Principal

**Members**  
Dr. Harshala Petho, (Assistant Professor BCA)  
Miss. Anita Tirpude, (Assistant Professor ENGLISH)  
Miss. Swati Chaturkar, (Assistant Professor BIOCHEM)  
Miss Rita Lakkakul, (Assistant Professor BIOCHEM)

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### Report on First Day of the workshop :Date: 22/03/2022

Entrepreneurship Development Cell of Dr. Ambedkar College Deekshabhoomi, Nagpur organized a Three days' craft awareness program under MSS Scheme on the occasion of Azadi Ka Amrut Mahotsav in association with Government of India, Ministry of Textiles, Office of the Development Commissioner (Handicrafts), Handicrafts Service Center, Nagpur from 22 March 2022 to 24 March 2022 in the Dadasaheb Kumbhare Hall, DACN from 10.30 am onwards. The objective of the program is to provide all students with continuous and sequential study in the visual arts which will simultaneously reveal the joy of aesthetic expression, the hard work of craftsmanship, and the necessity of art with in the complete human experience.

It was the First day of the workshop. The President of the program was Dr. Sanjay Kavishwar, Dean, Faculty of Commerce and Management, RTMNU, Nagpur. Dr. Sudhir Fulzele, Secretary, Parampujya Dr. Babsaheb Ambedkar Smarak Samiti was the Guest of Honour. The program started with the lightening of lamps and garlanding the images of lords.

In her welcome address, Dr.Mrs. B. A. Mehere, Principal, mentioned that the crafts of India are diverse, rich in history, culture and religion. The craft of each state in India reflects the influence of different empires. Throughout centuries, crafts have been embedded as a culture and tradition within rural communities and such adventures programmes are the necessity of the time to showcase the hidden talent of the artisans. Later, in her address, she congratulated new entrepreneurs and wished them success for future endeavours.

The session was followed with the introductory note by Dr. Durga Puttewar, Assistant professor and Co-ordinator of the Program. In the beginning, she introduced how the ED cell of the college is involved with handicrafts and other handmade production businesses and what they do for the tribal to increase their earnings. In her statements, she was clearly emphasizing the motto ' Learn with Earn'. She further added that Indian handicrafts are demanded and appreciated worldwide for their beautiful designs and high-quality products but the Indian handicraft industry was one of the worst-hit during the pandemic and to reinstate it to its previous glory everyone should come up with new ideas and vision

Mr. Chandrashekhar Singh, Assistant Director, Handicraft Service Centre, Ministry of Textile, New Delhi started his remarks with the praise that Dr. Ambedkar college has taken this initiative to promote the handicraft business on their level. He further provided information regarding various types of handmade products available in the market and how they are focused on the digital marketing of handmade products. As he stated the handicraft industry is the second largest employer after agriculture in India, which constitutes a significant part of the Indian economy from the tribal areas so he urges the youth of the county to showcase their hidden talent and be a part of this journey.

Rajni Shirke, Handmade Embroidery Designer, with her easeful and confident tone, mesmerized everyone with her skills in handmade embroidery. She is a professional trainer for Handmade embroidery work. In her address, she talked about her experience that, Embroidery has been around for centuries. Embroideries on apparel have their roots in the remote past when people used to create designs manually and took a long time to finish each design. Embroidery is a classic art form that people will always be interested in. she also stands with Earn and learns, However, things have changed for the better, and in this digital age, anyone can easily make use of technology to create stunning designs for personal or commercial use.

Dr. Sudhir Fulzele, Secretary, Param Pujya Dr. Babasaheb Ambedkar, Smarak Samiti, Deeksha Bhoomi, Nagpur, in his discourse, shared his valuable inputs with students and artisans present in the programme. He said, 'when we talk about the Artisans, it is about indigenous skills ' it Is about the artisanal techniques that are learned through decades of tribal knowledge and passed down within families and communities. later, he highlighted the existing reality of handcrafted items which have a high demand in the local, national and international markets. Many artisans depend on resources from their nearby surroundings to create these items. The only thing you have to be worried about is the high competition in this industry. He also added further that, many artisans live in India's numerous little towns and villages and churn out masterpieces with their hands, but fail to find the visibility they deserve. It is now a necessity of condition that we must promote tribal arts by forming an Artisan society where poor and tribal artisans can come together and can directly connect with the world audience to get employment for better monetary returns.

In his presidential speech, Dr. Sanjay Kavishwar, Dean, faculty of Commerce and Management, RTMNU, Nagpur talked about how national education policy clearly expresses the importance of education and crafts in the modern education system. He added that NEP 2020 is possibly the first policy document that clearly states the importance of the interaction between education and crafts. for better knowledge, there is also a provision that outstanding local artists and craftsperson's will be hired as guest faculty to promote local music, art, languages, and handicraft to ensure that students are aware of the culture and local knowledge of their place of study. He further mentioned that everyone should come forward to change the mind-set of the people that Handicrafts are a mirror of the cultural identity of the ethnic people who make it. In recent scenario, it has a magnetic appeal as a career option for the young entrepreneurs.

Dr. Mrs. B. A. Mehere, Principal, and Coordinator of this programDr. D. H. Puttewar, Assistant Professor, Dr. Ambedkar College, Deekshabhoomi, Nagpur inaugurated the handicraft stalls. At the end of the session, videos on handicrafts were shown and various demonstrations were done by the artisans to know more about the art. The painting competition was conducted by handicrafts service center in which students from undergraduates and post graduate participated enthusiastically. The topic for the painting competition was Indian Traditional Handicrafts.

The winners from Painting Competition were .....,

1st – Pradyuman Bisne - BSc

2nd- Aditi Sharma - B.Sc

3rd- Hinatai Gurnule – BSc

Dr. Durga Puttewar, Assistant professor and Co-ordinator of the Program doing hard work for the success of this program. The program was conducted by Ms. Anita Tirpude, Assistant Professor, Department of English. Miss Swati Chimurkar from the Department of Biotechnology proposed a vote of thanks. The Guests were introduced by Dr. Harshlata Pethe from the department of Computer Application and Ms. Rita Lakkakul from the Department of Biochemistry. On this occasion, Teaching and Non-Teaching Staff along with the students from various departments were present. The program ended with the National Anthem. Total more than 250 students and teachers were present on the first day of this workshop.

#### Schedule for program

##### Day 1

Time	Activity
10.30 AM	Welcome of the guests on the dais
	Floral Welcome
	Welcome address by Principal Dr. B. A. Mehere
	Introduction of the program by Coordinator Dr. D. H. Puttewar
	Introduction of Chandrashekhar Singh by Miss Swati Chimurkar
	Objective of the program Mr. Chandrashekhar Singh, Assistant director, Handicrafts
	Dr. Jadhvir Fulzele, Secretary, Smarak Samiti,
	Introduction of Chief guest by Miss Priyanka Soitkar
	Speech of the Chief Guest R. Vimala, IAS
	Inauguration of the Handicrafts stall and Craft Demonstration by the chief guest
	Presidential Address by .....
	Introduction of Mrs. Rajni Avinash Shirke, National Merit Certificate
	Speech about Hand Embroidery by Mrs Rajni Avinash Shirke.
	Vote of thanks by Ms. Harshalata Pethe
	Painting competition for students

##### Day 2

Time	Activity
10.30 AM	Anchoring by Anita Tirpude
	Introduction of the Ms. Junuki Ramteke
	Speech by Junuki Ramteke
	Introduction of the Ms. Vaibhavi Kamle, Empanelled Designer
	Speech by Ms Vaibhavi Kamle
	Indian Handicrafts videos
	Essay competition for student and craft demonstration program

## First day's Photos





Nagpur, Maharashtra, India  
Deekshabhoomi, Nagpur, Maharashtra 440010,  
India  
Lat 21.129421°  
Long 79.08767°  
22/03/22 01:34 PM



Nagpur, Maharashtra, India  
Deekshabhoomi, Nagpur, Maharashtra 440010,  
India  
Lat 21.129485°  
Long 79.087702°  
22/03/22 01:35 PM



Nagpur, Maharashtra, India  
E-Loop - The DAMSR Center For Entrepreneurship, 2nd  
Floor, DAMSR, Deekshabhoomi, Nagpur, Maharashtra  
440010, India  
Lat 21.129471°  
Long 79.087884°  
22/03/22 01:32 PM



Nagpur, Maharashtra, India  
Deekshabhoomi, Nagpur, Maharashtra 440010,  
India  
Lat 21.129407°  
Long 79.087886°  
22/03/22 01:40 PM















## **Report on Second day of the workshop : Date: 23/03/2022**

Entrepreneurship Development Cell of Dr. Ambedkar College, Deekshabhoomi, Nagpur organized a Three days' craft awareness program under MSS Scheme on the occasion of Azadi ka Amrut Mahotsav in association with Government of India, Ministry of Textiles, Office of the Development Commissioner (Handicrafts), Handicrafts Service Center, Nagpur from 22 March 2022 to 24 March 2022 in the Dadasaheb Kumbhare Hall, DACN from 10.30 am onwards.

Today was the second day of the workshop. The chief Guest for the function was Shree Bhupendra Turkar, Director, Akashvani, Nagpur. In his speech, he addressed the audience regarding the importance of Handicrafts and why we should turn our focus towards handicraft. The guest speaker, Junuki Ramteke, empanelled designer, shared how she began her life as artisan and highlighted on how waste material is utilised for preparing Indian handicrafts. She also spoke on how handicraft impact Indian economy. The handicraft sector is the second largest for Employment generation. She also told that many of the artisans were sent to foreign countries for demonstration of handicraft and around 100 crore business of handicraft is done worldwide.

The second guest speaker, Mrs Vaibhavi Kamble, empanelled designer, gave information on how handicraft stands as a great opportunity for career building. She also motivated students that one need to be confident hardworking and determined for achieving success in the handicraft sector. She highlighted on the regions of India such as Kashmir where many of houses are involved in handicraft arts. Handicraft sector is like Ocean where there are tremendous artisans with their own creativity said Mrs Vaibhavi Kamble. She told that the motive of craft demonstration is to provide knowledge about the handicraft so that students can develop interest and opportunities in handicrafts for employment.

Mr Chandrashekhar Singh, Assistant director, Handicraft Service Centre, Ministry of Textile, New Delhi in his address said Handicraft represents our country, its creativity and art. Our country represents two things, culture and art and we must continue the trend so that India should represent our culture through handicraft all over the world.

Dr. Durga Puttevar, Programme Coordinator thanked all the artisans for their contribution and demonstrations.

In the last session of the program, videos on handicrafts were shown to the students.

The essay competition was conducted by the handicrafts service centre in which Students from the graduates and post graduates took part very enthusiastically. **The topic for the essay writing was ‘What is the role of Handicrafts sector in Indian Economy’.**

**The winners from Essay Competition were .....**

**1st-Vishakha Bhattacharya**

**2nd-Nishita Singh**

**3rd-Saumya Bansal**

On this occasion, Dr. Mrs. B. A. Mehere, Principal, Nagpur thanked everyone for their contribution in making the workshop successful. The program was compered by Ms. Swati Chimurkar, Assistant Professor from the department of Biochemistry and Biotechnology. The guest speakers were introduced by Dr. Harshlata Pethe, Assistant Professor and Miss. Anita Tirpude, from the Department of English and vote of thanks was proposed by Miss Rita Lakkakul, Assistant Professor from the department of Biochemistry. On this occasion, teaching, non-teaching staff and students from various departments of Dr Ambedkar College Deekshabhoomi Nagpur were present. Total more than 220 students and teachers were present on the first day of this workshop.

### Second day's photos







## **Report on Third day of the workshop :**

### **The Valedictory Function - Date: 23/03/2022**

The valedictory function on Three days' craft awareness program under MSS Scheme on the occasion of Azadi ka Amrut Mahotsav in association with Government of India, Ministry of Textiles, Office of the Development Commissioner (Handicrafts), Handicrafts Service Center, Nagpur was organized by Entrepreneurship Development Cell of Dr. Ambedkar College Deekshabhoomi, Nagpur on 24 March 2022 in Dadasaheb Kumbhare Hall, Dr, Ambedkar College Deeshabhoomi, Nagpur 10.30 am. The Chief Guest of the valedictory function was Shree Mohammed Salim Khan, Senior Superintendent of Police, CBI, Nagpur.

The program started with the welcome address by the principal of the college Dr.Mrs.MeherDr.Ambedkar College Deekshabhoomi Nagpur. She welcomed the entire chief guests and the resource persons and shared her thoughts on diversity of handicrafts which is very rich in India. She also added that these handicrafts represent people's culture and traditions. It promotes the heritage of a country through the use of indigenous materials. It preserves traditional knowledge and talents and are gifted every day. She ended her welcome address with an impressive lines that Handicraft and artistic creations allow you to innovate, create and find solutions to problems. Thanks to creativity and imagination, you will make better decisions and find more answers to everyday situations or problems.

It was later followed by chief guest of the program Shree. Mohammed Salim Khan, Senior Superintendent of Police, CBI, Nagpur. When he entered, his personally went around the stalls and interacted with the weavers and others artisans. In his speech, he was urging the people to be 'Vocal for Local', he said that he was hugely impressed by various products like Bamboo bottles, bamboo handbags, clay crafts, silk products and others that were on display. In his speech he could not stop praising the talent and craftsmanship of the artisans, weavers and makers of other traditional products; he said they needed to be encouraged. He also urged the centre and various state governments to accord more importance to providing timely and affordable credit and marketing avenues to artisans and weavers to enable them to generate income and stand on their own feet.

Dr. Anand Thandani, Vice Principal, Sindhu Mahavidhyalaya, Nagpur was the Guest Speaker of the program. He spoke in detail about the various schemes available for the benefit of the artisan community and urged the participants to

make use of the schemes and explore the growth of exports from the Region. He informed about the National Handicrafts Development Program. He also briefed the participants about the objectives of today's seminar and gave his kind suggestions. He said that The main motto of the program must promote art, craft and culture among the Youth. The program was designed with the objectives to teach various forms of performing art and craft so as to develop aesthetic values and appreciate the beauty of nature.

Shree. Narender Meshram, the Empanelled Designer aimed to build knowledge while re-imagining rich history of bamboo arts as a cultural practices around the villages of Maharashtra. He talked about the history of Bamboo art in Maharashtra. He further added that Bamboo is a versatile. Articles and furniture prepared from bamboo is in great demand in the cities. Making of bamboo articles is a tough task and requires intensive training. He later talked about the various processes of bamboo arts in his speech he includes, cutting fine strips and flakes of raw bamboo and then weaving them into mats, making baskets and doors from green bamboo without using a single nail or hinges, purely from bamboo material. Even bottles for carrying oil or toddy are prepared from thick bamboo. They are aware of the tensile strength of bamboo and even produce fire by rubbing two dry bamboos. Its extensive use for preparing houses, huts, etc, is inherited for many generations. Sharp knife for cutting vegetables, bows and arrows, etc. are also prepared from bamboo.

Dr. Durga Puttewar, Programme Coordinator, highlighted the entire events conducted in the workshop and she couldn't stop praising students and teachers who had been in the tremendous support for the program.

The President of the program, Shri Vilasji Gajghate, member of Param Pujya Dr. Babasaheb Ambedkar, Deekshabhoomi, Nagpur later in his speech said that there is an enormous talent and knowledge among Indians. India is uniquely blessed with a demographic dividend with about 65 per cent of the population below the age of 35 years and 50 per cent below 25 years. He said that, the need of the hour is to identify the talent and impart training to artisans and craftspersons to upgrade their skills. He requested all the people, particularly youngsters, to buy and promote Indian handicrafts, handlooms, Khadi and other products made by artisans instead of foreign items and he appreciated the organizers for organizing the exhibition.

Videos were shown to the students on handicrafts. At the end of the program, certificates were distributed by the guests to the participants.

Terracotta and Embroidery Competitions were conducted by the handicrafts service center in which Students from the under graduates and post graduates took part very enthusiastically. At the end of the Program, the winners of Painting Competition, Essay Competition and Terracotta and Embroidery competitions were declared and were felicitated by the hands of chief guest.

**The winners from Terracota Competition were .....**

**1st-Manaswi urkude**

**2nd-Abhishekh Kalbande**

**3rd-Akansha Madavi**

**The winners from Hand Embroidery Competition were .....**

**1st- PritiSubhashwati**

**2nd- Kajaldallal**

**3rd-Achal nikose and Anshushreekarwade**

Various artists and craftsmen had joined to share their insights and experiences and exchange ideas with students to develop their skills and to motivate them towards the handicraft.

Both the teachers as well as the students took an active part in the workshop. They were filled with curiosity and enthusiasm. They actively responded to the teachers in every activity. The cooperation, discipline and punctuality reflected between the students and mentors made this workshop a great success. The program was compered by Harshlata Pethe, Assistant Professor from the department of Computer Application. The guests were introduced by Ms. Rita Lakkakul, Assistant Professor from the Department of Biochemistry and Ms. Anita Tipude from the Department of English. Vote of thanks was presented by Shree Priyatam Purari, CTO, HSC, Nagpur.

On this occasion, Shree. N. Sute, Member of Param Pujya Dr. Babasaheb Ambedkar Smarak Samiti Deekshabhoomi, Nagpur was also present. The program ended with the National Anthem. Total more than 270 students and teachers were present on the first day of this workshop.

### Day 3

Time	Activity
10.30	Compering by Ms. Harshalata Pethe
	Introduction of Shri Narendra Meshram, Empanelled Designer
	Speech about Indian handicrafts by Shri Narendra Meshram
	introduction of Ms. Priya Shinde MCP Carpet
	Speech about Indian handicrafts by Ms. Priya Shinde MCP Carpet
	Indian handicrafts videos
	Terracotta and embroidery competition for student and craft demonstration program
	Chief guest and other dignitaries visit to stall
	Introduction of the chief guest 1
	Speech by Chief guest 1
	Introduction of the chief guest 2
	Speech by Chief guest 2
	Prizes and certificate distribution program
	Vote of thanks by Shri Priyatam Purari, CTO, HSC Nagpur.

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### Third day's photos





















Nagpur, Maharashtra, India  
Deekshabhoomi, Nagpur, Maharashtra 445010,  
India  
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Long 79.067618°  
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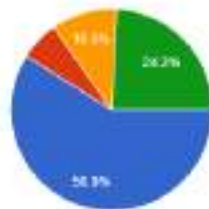




What did you like most about the event?

Copy

45 responses

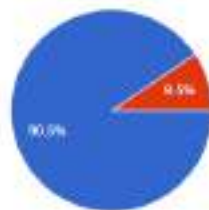


- All Categories
- Speakers
- Exhibition
- Workshop and Craft Demonstration

Based on your experience at this event, how likely are you to attend future events?

Copy

45 responses

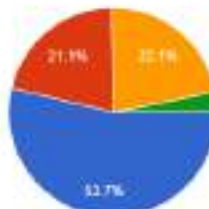


- Very Likely
- Not Likely

Kindly mention your remark about the program

Copy

45 responses

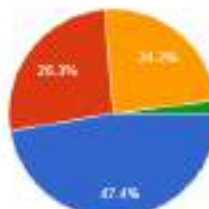


- Excellent
- Very Good
- Good
- Fair
- Poor

Rate your overall gain of knowledge in the program

Copy

45 responses

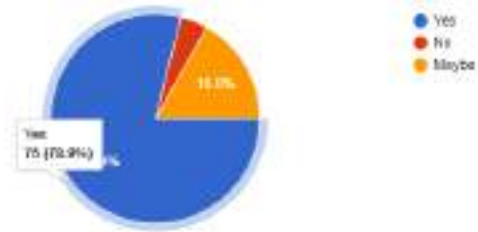


- Excellent
- Very Good
- Good
- Average

Would you be interested in attending such program in future

Copy

95 responses



Your valuable remarks about this program

95 responses

Good  
Yes  
10  
100  
No

Good  
Good program  
10  
10/10  
Nice  
Very knowledgeable, competition were so good love the exhibition would love to attend such programs  
10000

9  
All the Competitions were nice and interesting  
80  
This program are very Good for students.  
Got to learn so many things  
Excellent  
very nice, waiting for the upcoming event  
The program was so good . during , this 3 days workshop program I have learnt a lot of thing like how to make pots using clay and even embroidery. This three days were the best day . looking forward for more such programs

I want to express my appreciation and congratulate all for organizing such a wonderful program

It was nice

Very nice

It was a nice program

Valuable expertise valuable experience valuable

The crafting is the best part of that an i enjoyed everything

The programme aims to create awareness.

Very good

100 percent

100 percent

This program was really interesting and I am really excited to attend next program like this no TV

Yes

I really enjoy it. It is very helpful to my journey

all was great

100%

Khs

10/10

Ok

Very good

It's very helpful to me and I appreciated that , most knowledgeable.

50 / 50

I gained knowledge regarding various kind of hand crafts

Very good I like it

None of this

Best program in my life

---

Nice program



Nice program

—

being a participant and winner in an tenacotta event , i didnt get the cash prize

The program organized was very great and knowledgeable

This event is best

The exhibition was great and the competitions were very intrasting

I'm Very Interested

Very important program

Its veroy amazing

Very important program

Its veroy amazing

Fantastic

I love to attain this program. I teach something new. And I interested in future also.

No thanks

It's a good events

Nice speech

I like this program

indeed it was excellent

How do you think this event could have been improved?

45 responses

I think it was perfect the way it was done

Good program

It was all good and can have new type of Competitions

Softs

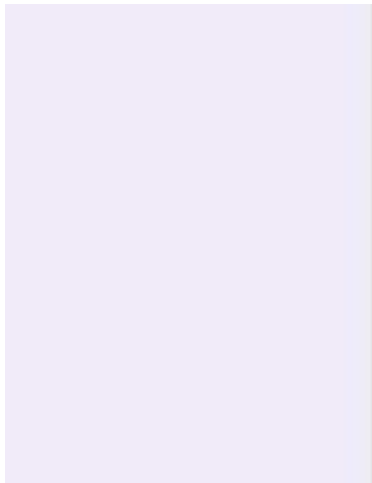
Gain knowledge

Having some more compition

Selection of participants

The overall even was outstanding , the efforts took by the teachers and all the weavers was remarkable. The arrangements were good and all the teachers were so cooperative .

it was great event.



To do things on Time

Then

Start planning early set early bird tickets

It's was good

An opportunity for the public youth and students to have glimpse into the process of craft making

Very improve

-

I don't know about that but I really like this event

Yes



Very good

Excellent

yes

No thanks

Yes - it's very helpful to me.

The seating arrangement should be made in two parts and the seating arrangement of the teachers staff should be made in front of all the students so that the guests sitting on the stage would like it.

Yes, maybe

Odhdido



Maybe

Add new things

Event is good and full enjoyment

None

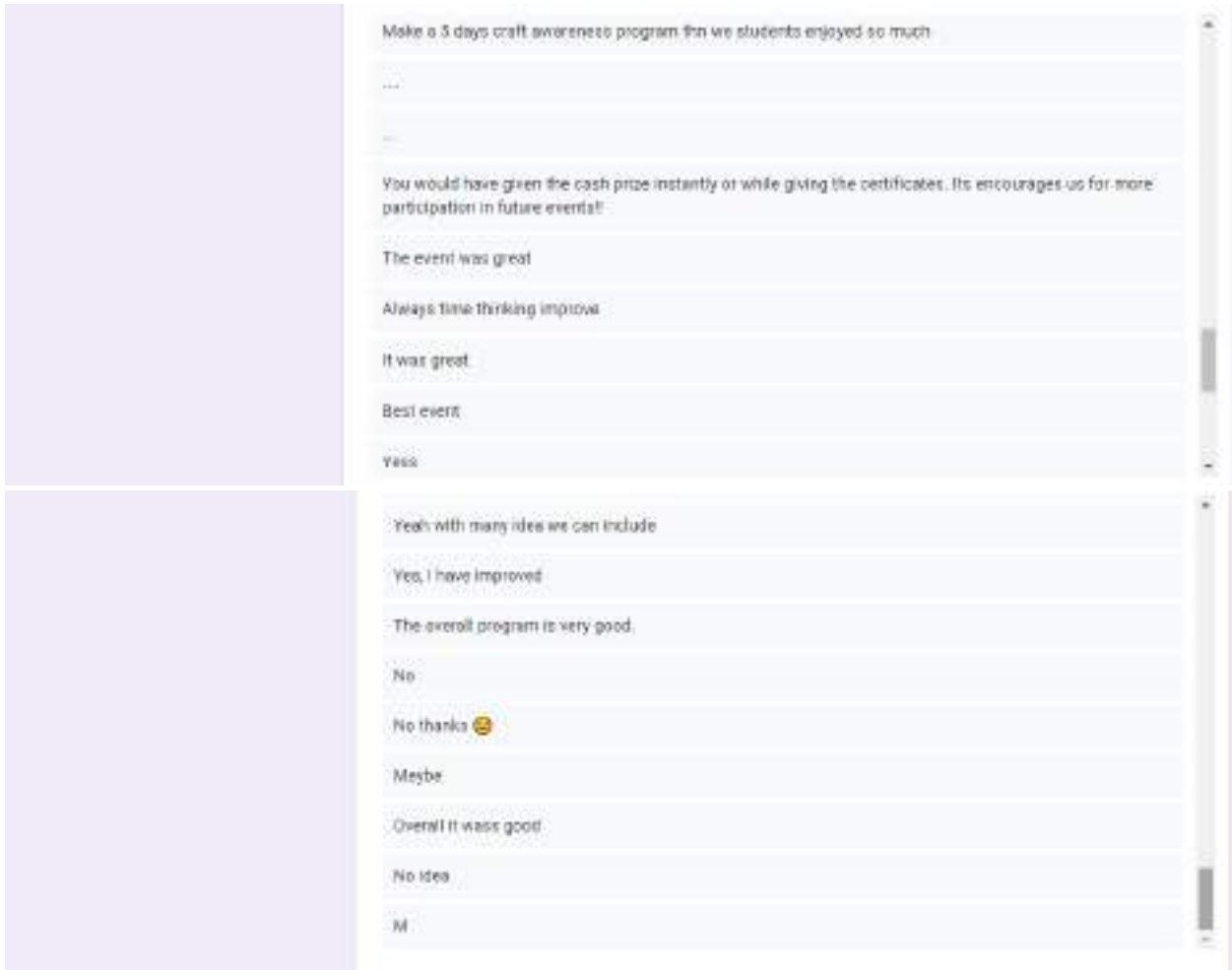
Yes these event are most helpful to me.

Gain knowledge

It was great already

May be no

No sab This hey



**Committee Members**

1. Dr. HarshaliPethe
2. Ms. Anita Tirpude
3. Ms. Rita Nakkakul
4. Ms. Swati Chimurkar

Dr. D. H. Puttewar  
(Coordinator, ED Cell)